

NOVEMBER 14, 2017 - **HSP REAL ESTATE GROUP** IN THE NEWS



Merger for Herald Square Properties and EVO Real Estate Group

Herald Square Properties and **EVO Real Estate Group** have merged to form **HSP Real Estate Group**, a wholly-integrated, full-service real estate firm.

“Our mutual cultures of excellence enable us to provide best-in-class institutional services to all sectors of the value-add marketplace in New York City,” said **Gerard Nocera**, principal for **Herald Square Properties** (pictured left).

Collectively, the two merged companies are responsible for about four million square feet of commercial assets under ownership and/or management.

Herald Square Properties principals **Nocera** and **Michael Reid** (pictured right), and former **EVO** partners **Ira Z. Fishman** and **Dana L. Moskowitz**, will work together to lead the new firm.