

APRIL 23, 2018 - **HSP REAL ESTATE GROUP** IN THE NEWS

HSP Real Estate Group Arranges first New York Office for Award-winning Michigan-based PR Firm



April 23, 2018 – **Evan Lieberman**, Senior Director, **HSP Real Estate Group**, a member of NAI Global, has arranged a lease for **Lambert, Edwards & Associates**, a Michigan-based public relations firm, at 450 Seventh Avenue, between 34th and 35th Streets. It represents the first New York location for the award-winning firm, which also provides services in investor relations, public affairs, business consulting and digital strategies to a diverse range of industries, including automobiles, health care and education.

“LAMBERT, EDWARDS & ASSOCIATES IS A GROUP WITH AN INTERNATIONAL CLIENT BASE, SO IT WAS INCUMBENT UPON US TO FOCUS ONLY ON THE MOST CENTRAL LOCATIONS IN MANHATTAN,” SAYS **MR. LIEBERMAN**. “THE BUILDING’S 24/7 ACCESS AND PHENOMENAL ACCESSIBILITY TO PUBLIC TRANSPORTATION AUTOMATICALLY OFFERS TREMENDOUS ADVANTAGES.”

Working with **Mr. Lieberman** on the transaction was Michael Dylan of Inceptum, Inc. The landlord, Kaufman Organization, was represented in-house by Sam Stein. The lease term is seven years and asking rent was \$62-per-square foot. The tenant is expected to move into its New York offices in spring 2018.