April 23, 2018 – Evan Lieberman, Senior Director, HSP Real Estate Group, a member of NAI Global, has arranged a lease for Lambert, Edwards & Associates, a Michigan-based public relations firm, at 450 Seventh Avenue, between 34th and 35th Streets. It represents the first New York location for the award-winning firm, which also provides services in investor relations, public affairs, business consulting and digital strategies to a diverse range of industries, including automobiles, health care and education.

“LAMBERT, EDWARDS & ASSOCIATES IS A GROUP WITH AN INTERNATIONAL CLIENT BASE, SO IT WAS INCUMBENT UPON US TO FOCUS ONLY ON THE MOST CENTRAL LOCATIONS IN MANHATTAN,” SAYS MR. LIEBERMAN. “THE BUILDING’S 24/7 ACCESS AND PHENOMENAL ACCESSIBILITY TO PUBLIC TRANSPORTATION AUTOMATICALLY OFFERS TREMENDOUS ADVANTAGES.”

Working with Mr. Lieberman on the transaction was Michael Dylan of Inceptum, Inc. The landlord, Kaufman Organization, was represented in-house by Sam Stein. The lease term is seven years and asking rent was $62-per-square foot. The tenant is expected to move into its New York offices in spring 2018.