

AUGUST 23, 2018 - **HSP REAL ESTATE GROUP** IN THE NEWS

## HSP Real Estate Group Brings Gourmet Fast Casual to Google Land

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**A**ugust 23, 2018 – **Vicki Siokis Freeman**, Senior Director/Leasing, **HSP Real Estate Group**, a member of **NAI Global**, has arranged a 10-year lease for Brine Chicken, a gourmet fast casual concept developed by Dan Mezzalingua at 106 Eighth Avenue, between 15th and 16th Streets, directly across from Google’s New York headquarters. A cashless restaurant, Brine Chicken will have an intuitive tray kiosk food image system and offer seating for 32 customers.

“THIS IS AN EXCEPTIONAL LOCATION FOR A FINE FAST CASUAL RESTAURANT BECAUSE OF ITS PROXIMITY TO A DEMOGRAPHIC THAT EMBRACES HEALTHY EATING BY WAY OF ORGANIC INGREDIENTS AND METICULOUS MADE-TO-ORDER PREPARATION,” POINTS OUT MS. **FREEMAN**. “I LOOK FORWARD TO EXPANDING THE BRAND IN THE NEW YORK CITY MARKETPLACE.”

The recipes for the free-range, antibiotic-free, fire-grilled chicken were developed by Executive Chef Joe LoNigro, founding chef-partner of Otto’s Tacos. Representing the building’s owner, Brodsky Organization, for the 1,400-square-foot space was Charles Rapuano of Winick Realty. The asking rent was \$185/per-square-foot.