

AUGUST 6, 2018 - **HSP REAL ESTATE GROUP** IN THE NEWS

HSP Leases First Showroom for Women's Apparel Brand at 241 West 37th Street

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Evan Lieberman, Senior Director, **HSP Real Estate Group**, a member of NAI Global, has arranged a lease for upcoming women's fashion collection Maree Pour Toi at 241 West 37th Street. The transaction, totaling approximately 1,400 square feet, represents the first office/showroom for the firm, which specializes in plus-size women's apparel. The 12-story office building is located between Seventh and Eighth Avenues in Midtown South.

"MAREE POUR TOI'S CENTRAL LOCATION OFFERS TREMENDOUS ACCESSIBILITY TO ITS CUSTOMER BASE," SAYS MR. **LIEBERMAN**. "THE BUILDING'S 24/7 ACCESS AND PROXIMITY TO GREAT SHOPPING AND MAJOR SUBWAY HUBS WILL ENSURE THE FIRM'S CONTINUED RELEVANCE IN MODERN FASHION."

Other tenants at the 87,000-square-foot building include In Moda, Volo USA and Vinci Enterprise. Working with Mr. Lieberman on the lease was Michael Dylan of Inceptum, Inc. The landlord, 241 37 Realty Group, was represented by Alex Grumet of Liberty Star Management. The asking rent was \$45-per-square-foot and the lease term is roughly 4 years. The tenant took possession in August 2018.

About HSP Real Estate Group, a Member of NAI Global

HSP Real Estate Group is a wholly integrated, full-service real estate firm with approximately 4 million square feet of commercial assets under ownership and/or management. The firm specializes in building management, tenant representation, landlord representation, commercial co-op/condo sales, retail and hospitality leasing, and consulting.

Its diverse leasing and management portfolio of more than 40 properties includes 251 West 30th Street, 1450 Broadway, 347 West 36th Street, 45 West 34th Street, 148 Madison Avenue, 6 West 48th Street, 29 West 36th Street, 32 Union Square, 132 Mulberry Street and other notable buildings.

HSP Real Estate Group is the New York City member of NAI Global, the single largest, most powerful global network of owner-operated commercial real estate brokerage firms. The offices of HSP Real Estate Group are located at 1040 Avenue of the Americas and 885 Third Avenue.