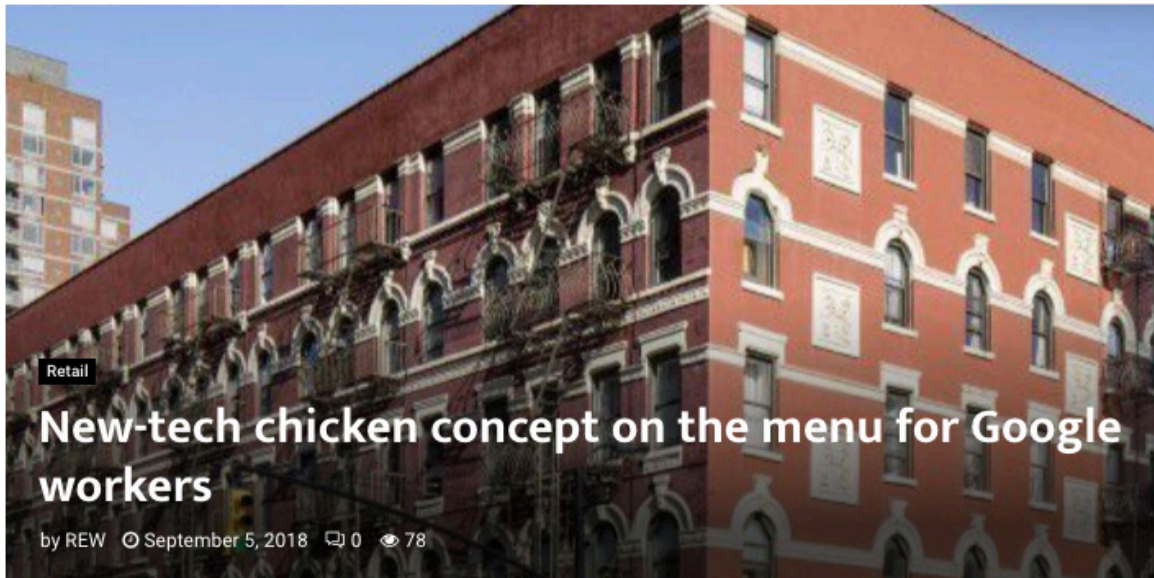


SEPTEMBER 5, 2018 - **HSP REAL ESTATE GROUP** IN THE NEWS - **RETAIL**



New-tech chicken concept on the menu for Google workers

by REW | September 5, 2018 | 0 comments | 78 views

Brine Chicken, a gourmet fast casual concept developed by Dan Mezzalingua, has signed a lease for space at **106 Eighth Avenue**, between 15th and 16th Streets, directly across from Google's New York headquarters.



VICKI FREEMAN

A cashless restaurant, Brine Chicken will have an intuitive tray kiosk food image system and offer seating for 32 customers.

Vicki Siokis Freeman, senior director/leasing, **HSP Real Estate Group**, a member of NAI Global, arranged the 10-year lease. "This is an exceptional location for a fine fast casual restaurant because of its proximity to a demographic that embraces healthy eating by way of organic ingredients and meticulous made-to-order preparation," said Freeman. "I look forward to expanding the brand in the New York City marketplace."

The recipes for Brine Chicken's free-range, antibiotic-free, fire-grilled chicken were developed by Executive Chef Joe LoNigro, founding chef-partner of Otto's Tacos.

Representing the building's owner, Brodsky Organization, for the 1,400 s/f space was Charles Rapuano of Winick Realty. The asking rent was \$185 psf.