

JANUARY 9, 2019 - **HSP REAL ESTATE GROUP** IN THE NEWS - **DEALS & DEALMAKERS** - OPINION by John Banks

## REBNY to honor Ira Fishman with Commercial Brokerage Recognition Award



At our 123rd Annual Banquet on January 17, 2019 at the New York Hilton in Midtown, we will honor **Ira Z. Fishman** with the prestigious **Louis Smadbeck Memorial Broker Recognition Award**.

The award celebrates a commercial broker with exceptional personal and professional integrity, leadership, prominence in the community and service to REBNY.

Ira has been a vital part of New York City's commercial real estate scene for over four decades and now serves as a partner at **HSP Real Estate Group**.

His reputation for achievement in the areas of asset management, commercial leasing, building ownership and development is well known.

As an executive at Winoker Realty Co., Ira was a vital part of the firm's commercial practice. He began his career at Newmark & Co., where he spent 26 years—and eventually rose to partner, responsible for over 3.5 million square feet of commercial space.

Those of us who know Ira understand why he has accomplished all that he has.

His commitment to his work earns him the respect of his peers and he is skilled at maintaining existing client relationships and forging new, durable business relationships.

These skills translate into his own portfolio, which consists of 20 commercial and multifamily properties across New York City. Always with a keen eye for improving New York, his specialty is renovating and updating buildings and transforming them into prime office properties.

Ira's tireless spirit extends beyond his professional respon-

sibilities. He sits on the Board of Directors of the Garment Center Alliance Business Improvement District, where he aims to preserve the spirit of the historic Manhattan neighborhood while also preparing it for the necessary changes the district needs to meet the challenges of the 21st century economy.

Furthermore, he has previously served as a secretary of the Young Men's/Women's Real Estate Association of New York and was Chairman of the Board of Directors of Boys Town New York.

Ira is a trusted and respected member of the REBNY community. He is the Chair of REBNY's Commercial Brokerage Midtown South Office Committee, where he leads strategic initiatives to gain and attract commercial tenants in the area along with the other members of the Committee.



IRA FISHMAN

Ira also serves on the Board of Directors for REBNY's Commercial Brokerage Division, playing a vital role in ensuring the Division is run smoothly and effectively.

New York's commercial real estate industry simply would not be the same without Ira Fishman, who has been leading the way for over 40 years.

His professional accomplishments speak for themselves, but those of us who work closely with Ira know that he is an even better person than he is a professional.

It will be our great honor to bestow this award upon him, and we hope you will join us in this celebration next week.