

JANUARY 28, 2019 - **HSP REAL ESTATE GROUP** IN THE NEWS

## HSP Real Estate Group Brings on Jeffrey Zund as Executive Director



Jeffrey Zund

Veteran commercial real estate broker **Jeffrey Zund** has joined **HSP Real Estate Group (HSP)**, a member of NAI Global, as Executive Director/Leasing. A self-proclaimed “hybrid broker,” Mr. Zund has represented office, retail and industrial clients since 1985, ranging from mid-sized New York-based firms to large national corporations, institutions and foreign governments.

“Jeff’s experience, insight and skill-sets fit seamlessly into our company,” says **Gerard Nocera**, Managing Partner. “We

have committed to strategically growing HSP by bringing in highly-respected professionals with in-depth knowledge of our core middle market sector.”

On the tenant side, Mr. Zund has represented Two Sigma Investments, Mesirow Financial Services, Ameriprise Financial Services, The Aspen Institute, St. Jude Children’s Research Hospital, Kirkus Media, and National Television of Spain. He has been involved in such notable transactions as the leasing of 62,000 square feet to Two Sigma Investments at 100 Avenue of the Americas, 43,000 square feet to Club Mom at 200 Madison Avenue, 34,000 square feet to Uncommon Goods at 303 West 10th Street, 28,000 square feet to Zoni Language Centers at 22 West 34th Street, and the sale of 206 East 63rd Street.

His work on behalf of landlords has included the repositioning and leasing of such commercial properties as 256 Fifth Avenue, 587 Fifth Avenue, 271 Madison Avenue, 236 West 40th Street, 20 East 46th Street, 151 West 46th Street, 155 West 46th Street, and 206 East 63rd Street. Among the governments he has represented, are the Government of Jamaica, the Republic of Gabon, and the Government of Haiti.

Mr. Zund points out, “At HSP, I have the ability and support to effectively represent the interests of both tenants and landlords, unlike so many other real estate firms that are one-dimensional or limited in their scope of services. Another advantage is that HSP is part of the NAI Global network, which provides me with extensive national and international reach.”

Prior to joining HSP, Mr. Zund was Executive Managing Director at Coldwell Banker Commercial. He is a member of the Real Estate Board of New York.