

# MANN REPORT

## NEWS WIRE

APRIL 8, 2019 - **HSP REAL ESTATE GROUP** IN THE NEWS - [READ ONLINE](#)

### Greenberg Farrow Signs Full-Floor Lease at 251 West 30th Street



**Greenberg Farrow**, a global architecture firm, has signed an eight-year lease for the entire 7,077-square-foot 10th floor at **251 West 30th Street**. Greenberg Farrow, which is headquartered in Atlanta, has 360 employees in offices in Los Angeles, Boston, Chicago, Dallas, Philadelphia, Columbus, OH, Portland, OR, Appleton, WI, Bentonville, AK, Somerset, NJ, Fresno, CA, Colombia, Mexico City, Shanghai, and Hong Kong. In New York, it will be relocating from 44 West 28th Street and is expected to take possession on the new offices in June.

The 16-story prewar building, which was acquired by **HSP Real Estate Group** and **Marciano Investment Group** in 2016, has undergone institutional-quality improvements throughout the interiors and achieved a Silver LEED Certification. It is ideally located two blocks from Hudson Yards, down the street from the entrance to the High Line, and one block from Penn Station. Building-wide tenant amenities include a lounge with barista section, conference area, secure bike storage room.

“This is a mid-block building that is uniquely surrounded by three sides of open space, providing unparalleled light and air quality,” points out **Michel Reid**, Managing Partner, HSP Real Estate Group. “Those factors, alone, hold tremendous value for practices that require natural light, such as architecture and engineering firms. The next obvious benefit with our location is its access to transportation.”

The Newmark Knight Frank office leasing/investment sales team of Billy Cohen, JD Cohen and Jarad Winterworked with HSP Real Estate Group’s **John Monaco**, representing the landlord. The tenant was represented by Kyle Debussey, Colliers International. Asking was \$58 per square foot.