

AUGUST 5, 2019 - **HSP REAL ESTATE GROUP** IN THE NEWS

Commercial Real Estate's Fastest-Growing Media Company Signs Leases on Both Coasts



Connect Media has signed leases in New York and Los Angeles, and secured office space in Atlanta at co-working provider [Strongbox West](#). Connect's official offices now plant the flag in three major metros, with Connect team members in New Jersey, New Orleans, Dallas, Chicago, San Francisco, Oregon, San Diego, Los Angeles, Atlanta, and New York.

Connect signed a lease extension at 515 S. Figueroa St. in Los Angeles with landlord Manulife Investment Management. In New York, Connect signed a new lease doubling the space at **37 W.39th St.** with building owner Brause Realty. **HSP Real Estate Group** represented **Connect** in the lease transaction.

"We are excited for this expansion and to continue growing on both coasts," said Daniel Cenicerros, CEO at Connect. "We cover commercial real estate every day, but we forget how difficult it is to get deals done. We were fortunate to work with two great owners to help us with the expansion. Real estate is a regional business and each market is different. Having boots on the ground is vital to understanding the territories we cover, and we have had the pleasure of working with landlords and brokers who understand our business and the value of having Connect Media in their properties. We are excited to continue this momentum with the launch of operations in Phoenix and the Southwest, as well as Washington D.C. in the fall."