NEW YORK

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Cloudflare has signed a lease for more than 7,000 s/f on two floors at 251 West 30th Street, comprising the entire 4,799 s/f 16th floor and 2,250 s/f on the 15th floor. One of the largest Internet services providers in the world, used by more than 20 million properties, Cloudflare provides security, performance and acceleration products for on-premises, hybrid, cloud and SaaS applications.

Representing the owners were John Monaco, executive vice president/leasing, HSP Real Estate Group, a member of NAI Global, and Newmark Knight Franks’ Billy Cohen, vice chairman, and Jared Winter, director. The tenant was represented by Sam Seiler, managing director, JLL. Asking rent for the space was $64 psf. The lease term was three years. Among the more recent tenants at 251 West 30th Street have been Jupiter Intelligence, Primary, and global architecture firm Greenberg Farrow. The 16-story prewar building, which was acquired by HSP Real Estate Group and Marciano Investment Group in 2016, has undergone improvements throughout the interiors and achieved a Silver LEED Certification. Cloudflare is expected to take possession of its new offices early next year.